

Design Syndrome Digital Product License Agreement

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3. Commercial License

Ideal for: individual artists and small businesses.

Can Do

- ✓ Personal study work
- ✓ Personal and one business social media account
- ✓ Up to 6,000 physical or digital end products for sale
- ✓ Unlimited physical advertisements for local market
- ✓ Digital paid advertisements with unlimited impressions
- ✓ Broadcast and streaming for up to 500,000 lifetime viewers
- ✓ Supporting component to an NFT composition
- ✓ One personal social media account

Can't Do

- ✗ Resale
- ✗ Sell apps, web apps, or games

- ✗ Use in more than one social media account

4. Extended License

Ideal for: large-scale commercial use.

Can Do

- ✓ Up to 250,000 products for sale
- ✓ Logo usage for businesses with up to 500 employees
- ✓ Unlimited business social media accounts managed by the licensee
- ✓ Unlimited physical advertisements for global markets
- ✓ Digital paid advertisements with unlimited impressions
- ✓ Broadcast and streaming for unlimited lifetime viewers
- ✓ One native app, web app, or game downloaded or sold up to 250,000 times
- ✓ Supporting component to an NFT composition

Can't Do

- ✗ Resale

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